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INSEAD-AWR EXECUTIVE DEVELOPMENT PROGRAMMES

31 MARCH – 01 APRIL, 2016

WHEATBAKER, IKOYI
LAGOS-NIGERIA

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EXECUTIVE DEVELOPMENT PROGRAMMES



PROGRAMME OVERVIEW

Executive Education

Context: Bad Governance Hinders Growth.

Nigeria is a frontier market to reckon with. It boasts of a skilled youthful workforce and has a 180 million strong market potential. This has made some of its local entrepreneurs rock-solid in the global business environment and supporting the growth of its middle class economy. Rich in mineral resources Nigeria is still a big attraction to many investors. Nigeria's steady GDP growth of 5.4% within the past decade has been punctuated by the current global economic shift occasioned by declining Oil & Gas prices. This has shrunken its GDP growth pace by half to 2.8%. A reboot of the economy and reinforcement is crucial at this stage as Nigeria shapes up its economic policy and blueprint with his new economic team.

Core governance structures, anti-corruption, effective corporate strategy, risk management and executive development will key in the economic development of the nation but also of the organizations that operate in this attractive market.

The AWR-INSEAD Executive Education Programme

The **Strategic Compliance** programme has been developed in partnership by the AWR (a leading wealth intelligence and data source) and INSEAD (a leading international business school). It is targeted at senior executives whose roles are not necessarily focused on corporate governance or anti-corruption programmes.

The course is designed around the challenge for both investors and corporates to manage for the long-term in a world of increased risk, uncertainty and short-term pressures. It

provides a structured framework to identify and manage risks, and applies this to support corporate and investor analysis of material environmental and social issues. The programme brings investors and companies together to enhance a common understanding of ESG risk analysis, valuation and mitigation.

Key benefits

- Provides corporate executives an understanding of the range of reasons why, and internal processes through which, compliance influence investment and strategic decisions
- Equips investors with the tools to integrate compliance into their analysis at the strategic level;
- Helps investors understand how best to justify and demonstrate compliance integration to those to which they report (i.e. Trustees, investment committee; clients; beneficiaries; and other stakeholders)
- Offers a rich and diverse networking forum that gives you opportunities to share, exchange and deepen learning for better governance practices

Expand your horizon. Make an impact.



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INSEAD FACULTY



Gilles Hilary - INSEAD

The Mubadala Chaired Professor in Corporate Governance and Strategy

An expert on risk-management and decision making, Hilary's articles on these topics are published in leading academic journals. His work has been mentioned by more than 30 media outlets such as the Financial Times, Le Monde, Forbes, or Handelsblatt. At INSEAD, he regularly teaches courses on governance, risk management, and decision making. He has received multiple teaching and research awards. He is a founding member of Cercle-K2, a French think-tank on risk management. Hilary is also a member of the INSEAD Corporate Governance Initiative which undertakes cutting-edge research and teaching tailored to the needs of boards.

"INSEAD's offering is built on three key pillars: embracing diversity and a global outlook; sharing and inspiring thought leadership; and creating a truly impactful transformational learning experience. Strong businesses drive better outcomes for society. By designing programmes that expand horizons and challenge assumptions, we compel ambitious companies and individuals to explore new ideas, learn new skills and acquire a depth of knowledge that empowers them to respond and prosper in unfamiliar and unpredictable environments."

Professor Michael Pich
Dean of Executive Education at INSEAD



Loïc Sadoulet - INSEAD

Affiliate Professor of Economics

Sadoulet holds a PhD in Economics from Princeton University. He has been teaching at INSEAD since 2000 in Executive Development Programmes, MBA and Executive-MBA programmes. Previously, Loïc has worked for the World Bank. He teaches in multiple programs with the objective to get executives to think about emerging opportunities in a changing world. In 2008, Sadoulet launched the INSEAD Africa Initiative. His research focuses on business development and expansion in emerging economies, both by local efforts and through entry by multinational companies.

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PLEASE CONTACT

Carol Martins: +41 76 757 47 76
Carol.martins@africanwealthreport.com
Salome Danjuma: +4176 789 12 58
Salome.danjuma@africanwealthreport.com
or info@africanwealthreport.com

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PROGRAMME



Mary Francia
Founder and Managing Director

Serowires Strategy Consulting,
The United States

“
The most important
takeaway from the
programme was
leaving with a different
perspective. It was a bit
like changing a lens on
a camera! I gained much
broader and deeper
knowledge. It was
unexpected.”

Participant of the International Directors
Programme.



Participant profile

The programme is designed to benefit:

- Senior executives in corporates who are embarking on proactive engagement on long-term value creation
- Senior portfolio managers whose organisations are integrating ESG into investment decision-making
- Senior partners in related advisory roles within legal, accountancy and management consultancy firms, ideally who have had prior experience working in corporates or institutional investors.

Programme content*

- Day 1: Strategic Risk Management
- Day 2: Being Clean as a Competitive Advantage

*Note: programme content may change.
Lagos, Nigeria

Tuition fee**

\$3,000 for 2 days

31 March -01 April 2016

**Fee does not include accommodation or dinners.

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